



For Immediate Release

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**Greenwood Technologies Opens Midwest Sales Office and
Names Steve Larson Director of Sales and Channel
Management for Midwest and Canada**

*Greenwood opens Detroit Lakes sales office to improve service,
increase visibility and communication to customers and dealers in
the upper Midwest and Canada.*



BELLEVUE, Wash. – May 21, 2008 – Greenwood Technologies, a leading provider of clean, renewable heating solutions, today announced the appointment of Steve Larson as Director of Sales and Channel Management. Larson will manage the regional sales office located in Detroit Lakes, MN that serves the greater Midwest and Canadian markets.

Larson brings to Greenwood more than 25 years of high-performance sales and sales management experience. He joins Greenwood from Northwest Manufacturing, makers of the Woodmaster line of products, where he managed all national sales and marketing efforts.

“We are very fortunate to have Steve lead our efforts in the Midwest and Canada,” said German Burtscher, Vice-President of Sales at Greenwood. “His strong performance speaks for itself and we are excited by the leadership he brings to our dealer network and the commitment he shows to our growing customer base.”

About Greenwood Technologies, LLC

Founded in 2005, Bellevue, Washington-based Greenwood Technologies manufactures the next generation of wood and biomass based central heating appliances. Its clean burning, wood-fired hydronic furnaces are available through dealers and retailers across the U.S., Canada and Australasia. Contact information: 800-959-9184 and www.greenwoodfurnace.com

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